



Press Release

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New Brunswick, Canada Joins the National Archery in the Schools Program

By: Roy Grimes

On July 29, 2010 at Miramichi Valley High School, New Brunswick became the 5th Canadian Province to join the National Archery in the Schools Program (NASP®).

At a certification workshop in Miramichi, New Brunswick, presented by Virginia NASP® Coordinator, Karen Holson and husband Michael, teachers from eleven provincial schools were certified to present NASP-style archery lessons to 4th-12th grade students. Also certified at this initial workshop were leaders from the New Brunswick Wildlife Federation (NBWF) who, in cooperation with the province's Department of Education, will coordinate expansion of NB NASP over the next several years. Leading the effort on behalf of NBWF will be its President Roland Michaud.

The entry of New Brunswick students in NASP® was sparked a year ago in Truro, Nova Scotia. NASP® President, Roy Grimes was providing advanced certification training for Steve Cullen and Shane Hampton, two leaders assisting Natalie Finn the Coordinator of Nova Scotia NASP®. One of the attendees at this workshop was a visiting teacher and world-class archer from New Brunswick, Trevor Furlotte. Trevor attended this workshop for the express purpose of learning how to inspire folks at home to adopt NASP® for his students. Trevor and fellow New Brunswick teacher Rodney Buggie were successful. Their enthusiasm for NASP® convinced members of the New Brunswick Department of Education and the NB Wildlife Federation to join Nova Scotia, Saskatchewan, Alberta, and British Columbia in offering NASP® as part of the school curriculum in their province.

Karen Holson, the leader of this workshop for NASP® had this to say about the workshop in Miramichi, *"NASP® training in New Brunswick was fantastic! The teachers were eager to get archery into their schools for their students. You could hear the excitement in their voice as they spoke of the success their students will achieve with NASP®. NASP® offers NB teachers another opportunity to teach a life long skill to youth as well as provide students an opportunity to interact with peers who participate in archery."*

Second to finding an entity to administer NASP® in a new state, province or country is overcoming the hurdle of securing \$30,000 for the first 10 schools to purchase the NASP® equipment kit to pilot the effort. Providing this funding for New Brunswick schools was: Mathews Archery, Archery Trade Association, Morrell Targets, Easton Technical Products, Field Logic Targets, Rinehart Targets, BCY, Brownell, Archery Shooter Systems, Papes Archery, Shikar-Safari International, Safari Club International, and the National Wild Turkey Federation.

We look forward to seeing New Brunswick students at the NASP Canadian National tournament next spring and at the 2011 NASP World Invitational at Disney's ESPN Wide World of Sports® next October.

If you would like more information or would like the non-profit NASP Foundation Inc® spread to the next 10,000 schools and millions more students, please contact us at: www.nasparchery.com